



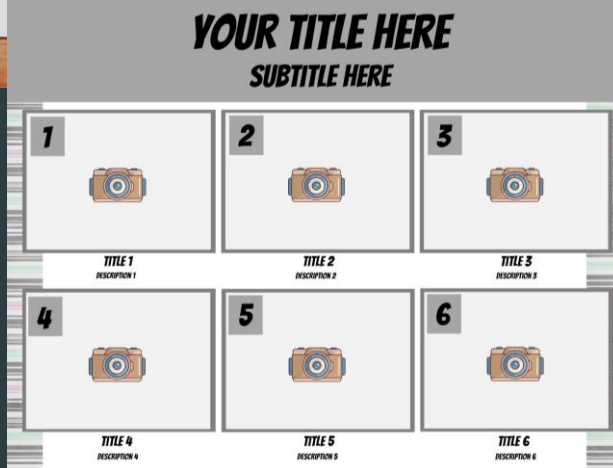
Storyboarding to Success

Lorraine Stanton

Originally presented as a live Webinar for
Instructional Designers



What we will cover:



1. Who, What,
and Why of
Storyboards



2. Methods of
making
Storyboards



3. Examples of
Storyboards



4. Useful Tool:
Canva



5. Summary

Why Storyboard?

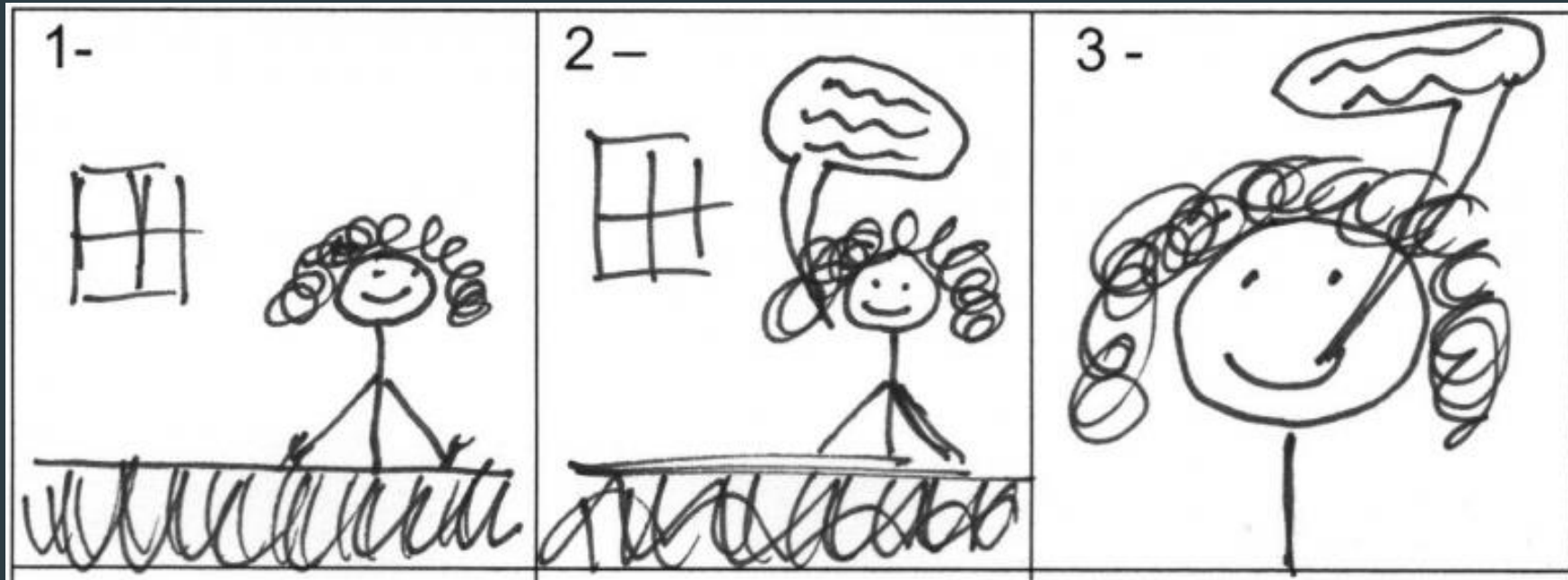
9 *really* good reasons::

1. Test the concept
2. Test the actions
3. Time/budget saving
4. Identify errors or gaps
5. Deciding on media
6. Scripting dialog
7. Helpful if revising later
8. Helpful if designer changes
9. Explain concept for buy-in

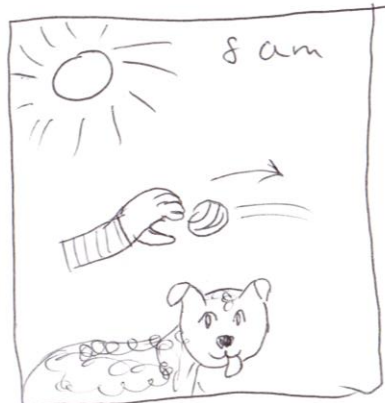


Process of Storyboarding:





HAND-DRAWN STORYBOARD:
YOU DON'T HAVE TO BE AN ARTIST!



ACTIVITY:
WHAT IS THIS
STORYBOARD
DEPICTING?

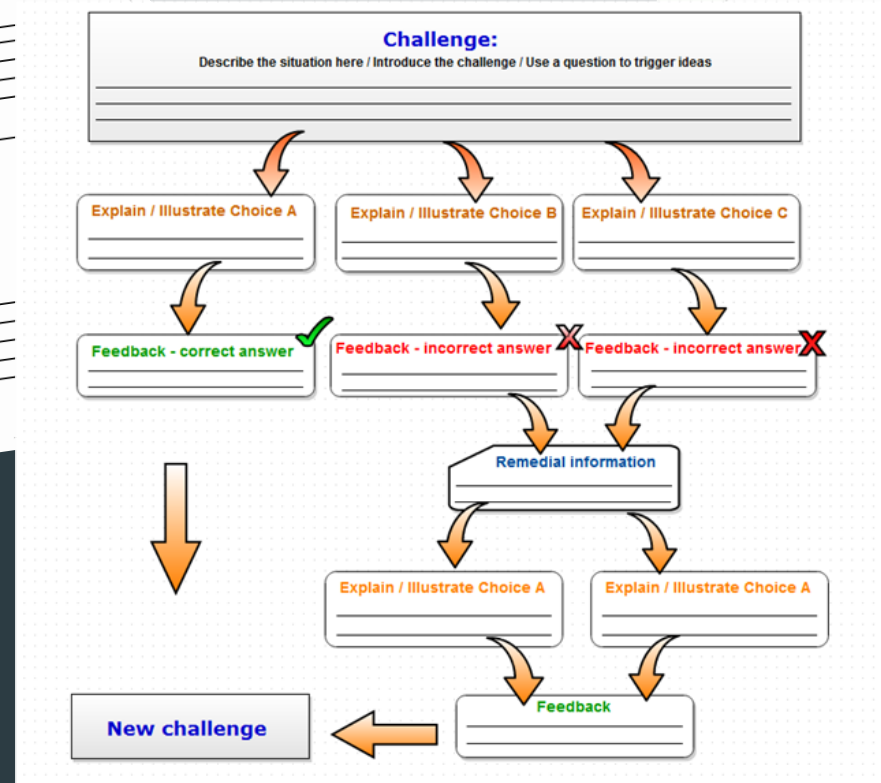
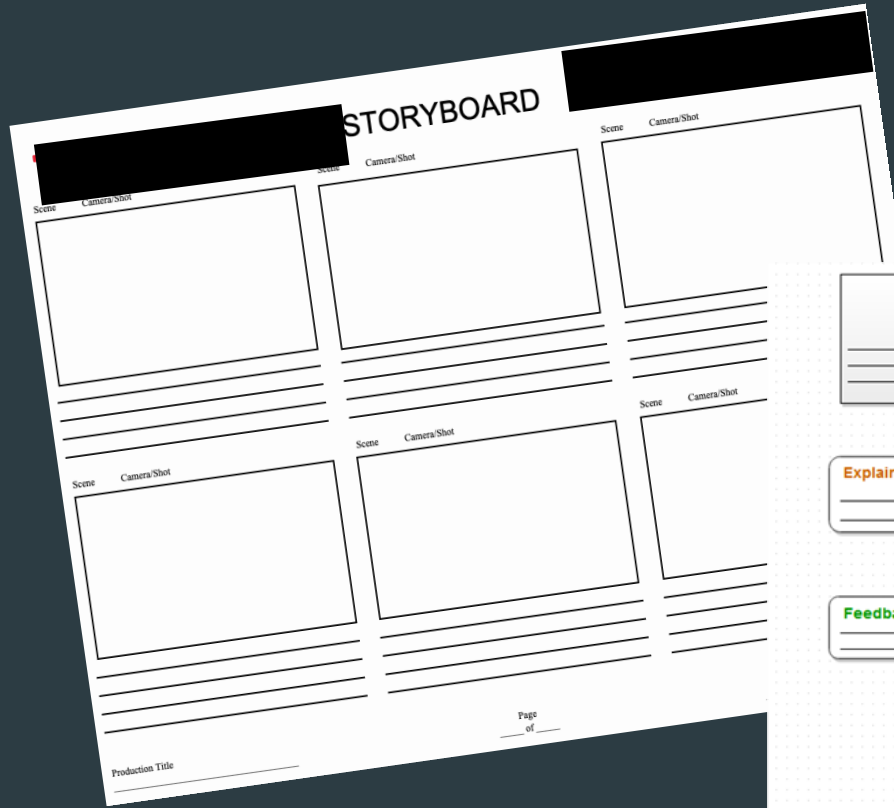


Correct Answer:

If you said something like
“How to do house-sitting for
someone’s pets and plants”, you
are right!

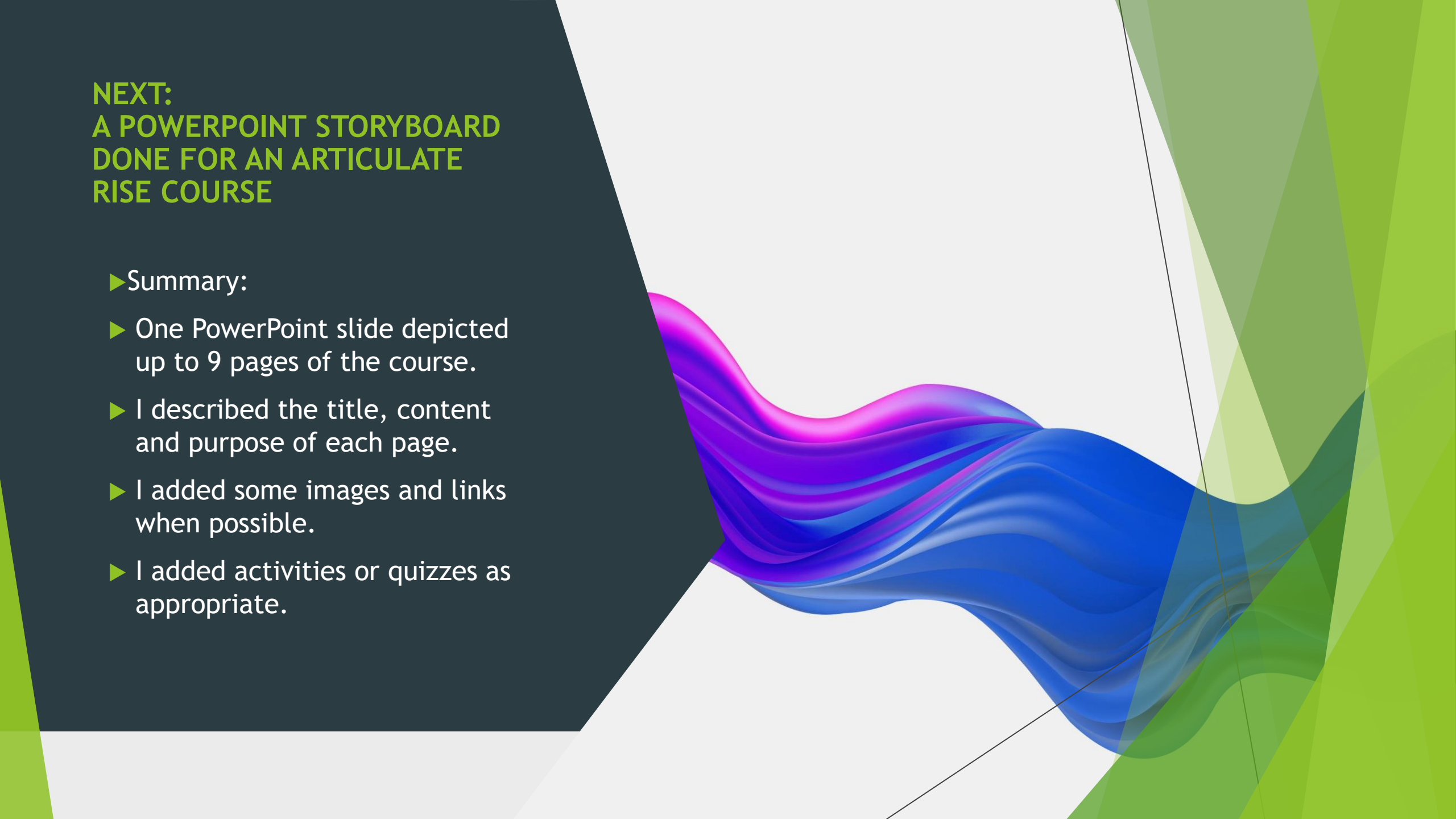
Templates:

Many Free Word & PowerPoint templates exist...

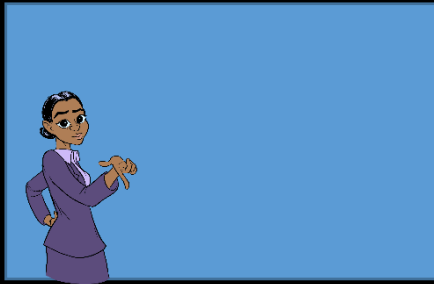


...just Google them!

NEXT: A POWERPOINT STORYBOARD DONE FOR AN ARTICULATE RISE COURSE

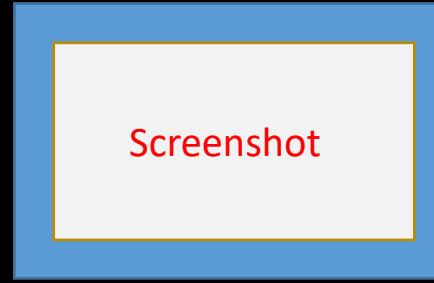
- ▶ Summary:
 - ▶ One PowerPoint slide depicted up to 9 pages of the course.
 - ▶ I described the title, content and purpose of each page.
 - ▶ I added some images and links when possible.
 - ▶ I added activities or quizzes as appropriate.
- 

Welcome



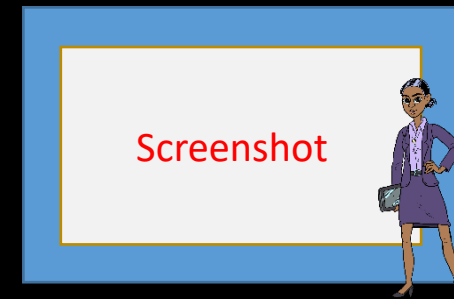
Purpose: Intro to tools
Way to review
Links to helpful info

TMS



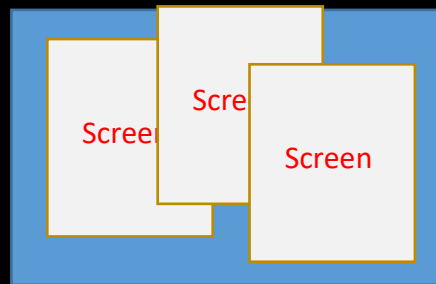
What is it?
Why do I use
Link

PACER



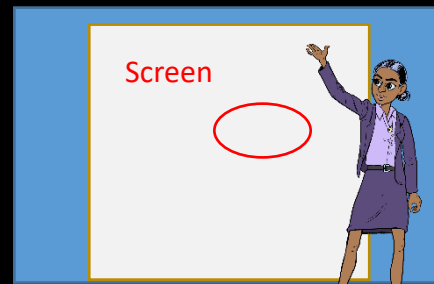
What is it?
Why do I use
Link

Petitions



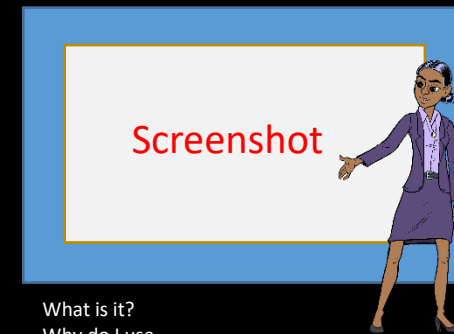
What is it? (tie to types)
Why do I use
Link

Petition (closeup)



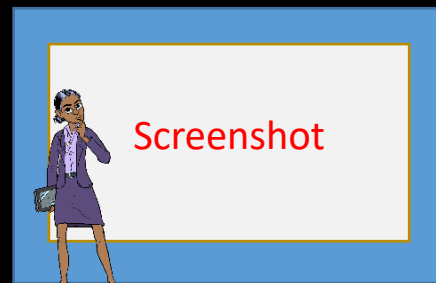
What do I get
Why do I get it
Link

Process Folder



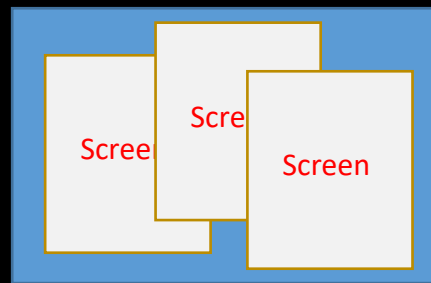
What is it?
Why do I use
Link

Accurint



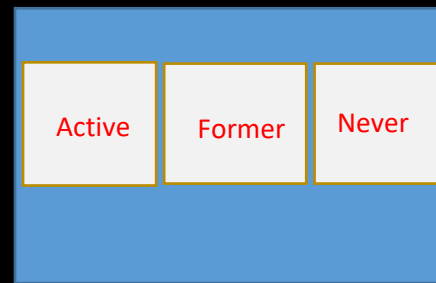
What is it?
Why do I use
Link

Billers



What are they?
Why do I use
Link

Account Status



What is it?
Why is important
Link

Process

Explanation that tickets processed accordingly to status, Will be covered in courses

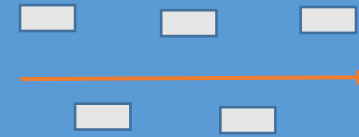
Why?
Details provided in other courses
Link

Close ticket

- Notes
- PDF
- Ticket
- Audit (etc)
(all high level)

What
Why
Links

Timeline



Summary



Purpose: Intro to tools
Way to review
Links to helpful info

Quiz

- ✓ How much is...
- ✓ How do you....
- ✓ When do you...

Results:

This storyboard made it fast and easy for me to:

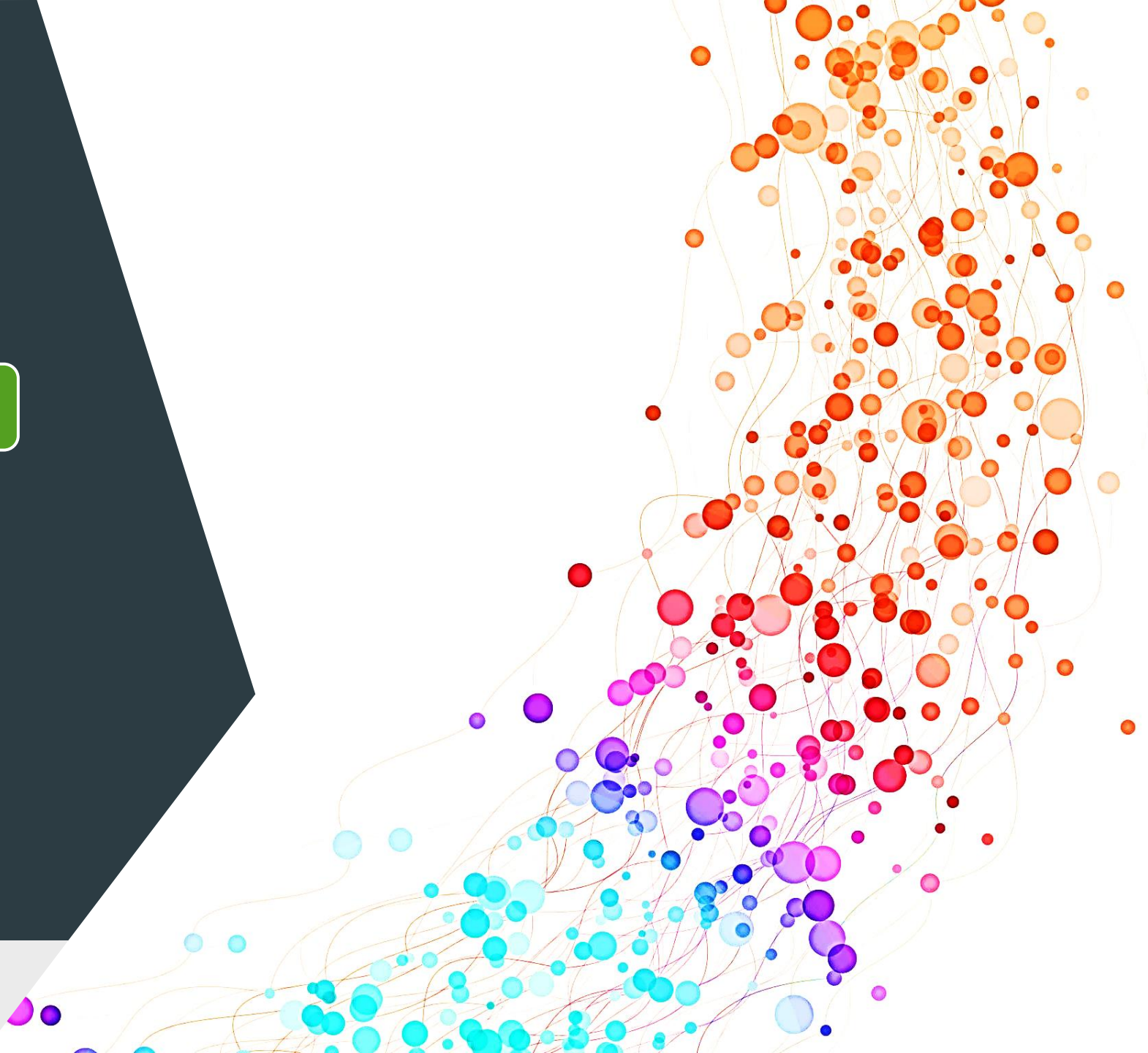
- Describe the course to stakeholders.
- Get approval for the design.
- Quickly build my course!



GREAT TOOL FOR INSTRUCTIONAL DESIGNERS: CANVA!

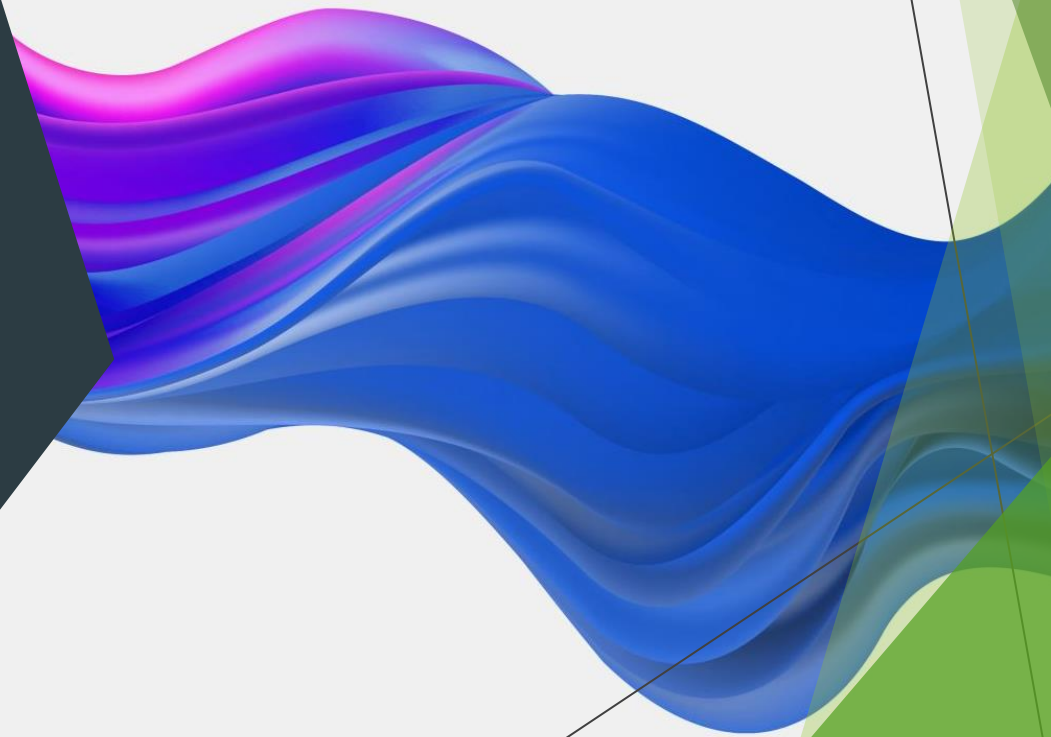
<https://www.canva.com/>

- Free forever w/o credit card
- Web-based - no download
- Many graphics and templates
- Sharable



Activity:

1. Go to Canva at www.canva.com
2. Search for Storyboard Templates
3. Select one and start to edit for a course you might design.
4. Share what you found and what you liked about it!



QUESTIONS?

